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All Islanders had access to safe affordable housing and healthy food

All Island youth had hope for a bright future



All Island neighbourhoods were safe and supportive places for everyone

By supporting UWPEI, you are supporting positive change in PEI.

We work to identify and support priority needs based on our three focus areas:

FROM POVERTY TO POSSIBILITY

Poverty packs a serious punch. Once in the cycle of poverty, it can be difficult to overcome and can continue for generations.

WHY IT MATTERS?



POVERTY IN PEI IS RELATED TO



HOW WE HELP

Help individuals and families start to escape the cycle of poverty

Improve financial literacy & financial management skills

WE WORK TO

ALL THAT KIDS CAN BE

Our kids are the future of our Island communities. To grow into happy, healthy independent adults, they need a little help along the way.

WHY IT MATTERS?



meet the criteria for a substance abuse or mental health disorder⁶

WITHOUT PROPER SUPPORT



WE WORK TO

HOW WE HELP

Engage community partners, parents, and children in promoting healthy eating and physical activity

Help build strong peer

CHILDREN AND YOUTH TO:

relationships and

introduce positive

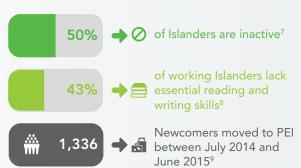
adult role models

Invest in programs that help build self-esteem and life skills

HEALTHY PEOPLE, **STRONG COMMUNITIES**

Thriving communities are key to the wellbeing of our Island. By taking an active role in where we live, work and play, we can create Island communities that are happy, healthy, vibrant and safe.

WHY IT MATTERS?



BY GETTING INVOLVED

Islanders experience: Improved health outcomes Increased life Improved confidence in abilities

HOW WE HELP

Strengthen programming that promotes volunteerism Support community based services and programming



Strengthen supports for low-income individuals and families to find safe and stable housing

Support services for people with mental illness or addictions.

THE IMPACT WE WANT INDIVIDUALS AND FAMILIES TO:



financially

stable with



Become more Have manageable expenses reduced stress

Have family-sustaining meaningful employment

THE IMPACT WE WANT

Believe in themselves choices

Make healthy

Have less stress in their lives

Invest in programs that

provide mentorship and

leadership opportunities

support school readiness and

Feel a sense of belonging

Get involved with their communities

Act to positively influence their communities

TOGETHER, WE CAN FIGHT BACK AND KNOCK POVERTY OUT.

TOGETHER, WE CAN HELP ISLAND KIDS BE ALL THEY CAN BE.

UNITED, WE CAN BUILD HEALTHY, STRONG, PRINCE EDWARD ISLAND COMMUNITIES

United Way of PEI knows it's possible, because together, we are possibility.

Statistic Canada 2013 | 2 Statistic Canada 2016 | 3 McKillop Centre of Social Justice 2012 | 4Home and School Fede ting, 2015 | ^sHome and School Federation Annual General Meeting, 2015 'Statistics Canada ss Strategy and Statistics Canada, 2014 | *CBC via The Literacy Alliance, 2015 | *Statistics Canada, Department of Finance, 2016

Support community integration and settlement

Engage community

members, through awareness raising on health promotion and risk reduction

THE IMPACT WE WANT

INDIVIDUALS AND FAMILIES TO:



