

**LOCAL ISSUES
CAN BE EASY
TO IGNORE**



United Way
Prince Edward Island

HELP MAKE THEM #UNIGNORABLE

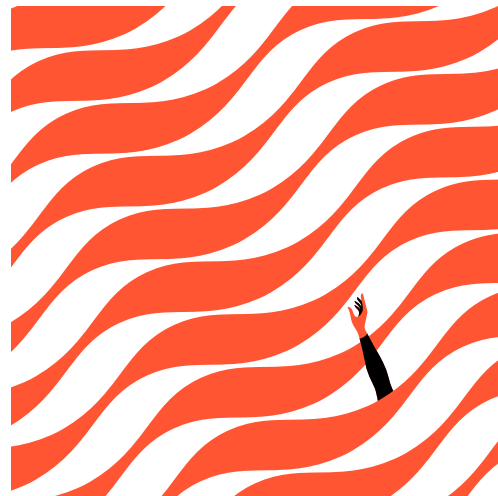
We love where we live, but issues like poverty, homelessness and mental illness are hurting our communities. By showing your local love, you can change that. You can make local issues **#UNIGNORABLE**.



17.4% of children on PEI live in poverty.



38% of homeless people on PEI are youth ages 16-19.



About **one in four** young people aged nine to 19 in Canada live with a mental illness.



SHOW YOUR LOCAL LOVE

Your generosity powers United Way's work in the community. It allows us to tackle persistent, #UNIGNORABLE issues that are preventing far too many individuals and families from getting ahead. When you show your local love for community, you're helping create pathways out of poverty so that everyone can thrive.

THERESA'S DECISION TO TAKE ACTION...

"When I first moved here, I heard about the United Way-supported resource centre where I now work as a volunteer coordinator. I've witnessed a lot of struggles in my own family-for example, my son struggles with a disability-so I understand the importance of helping one another."

–**Theresa**, donor & volunteer

CHANGED ROSE'S LIFE

"During high school, my family struggled with poverty. Eventually we became homeless. I felt so much stress and anxiety, my hair began to fall out. I started attending a United Way-funded tutoring and mentoring program, and the support I had there made such a difference. Now, I'm going to school and working full time."

–**Rose**, program participant



HERE'S HOW YOUR LOCAL LOVE HELPS US TACKLE #UNIGNORABLE ISSUES:



\$70

provides nutritious meals and snacks to 100 kids at an after-school program.



\$250

helps support programs that increase connections and decrease feelings of isolation in those experiencing vision loss.



\$2000

provides 3x weekly employability and life-skills training for youth experiencing mental health and addiction challenges.

To make your gift, visit
peiunitedway.com/donate-online,
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1-877-902-4438.

#UNIGNORABLE