

Frequently Asked Questions

For the United Way of PEI's Grant Funding for 2024-2026

When can I start applying for the United Way of PEI Fund?

August 31, 2023.

When is the deadline to submit my application?

All applications must be submitted no later than October 1, 2023, at 12:00 PM.

Where do I apply?

United Way of PEI is using the Community Foundation grant application portal. So, you go to the United Way of PEI website and click on the **Apply Here** button, and you will be brought to the portal. Once in the portal, if you don't have an account, you will have to create a new account. If you have previously created an account for Community Foundation of PEI, you do not need to create a new account, just use the account you have.

Once you create an account (or log in to your previous account) you will need to enter the Access Code for the United Way of PEI, which is **UWPEI**, and then you will see the two different funding streams (Program Funding and Anchor Funding). Applications are accepted online only and must be submitted through the Community Grant Application Portal.

Can we apply for more than one fund?

Yes, you can apply for both Program funding and Operational funding if you qualify for both.

To apply for Operational funding, you must have been a funded partner of UWPEI during the last 5 years. **Click here** to see a list of funded partners during the last 5 years.

You can apply for up to two different programs – however, you must fill out an application for each. It is likely only one program will be funded.

Program Funding

Through our Program funding, we are investing in agencies and programs that fight poverty's pressing issues by empowering communities to lead local solutions across Prince Edward Island. Designed to be nimble while delivering lasting impact on current and emerging issues on PEI, these two-year program grants target investment to the populations, geographies, and solutions at the centre of our ongoing fight against

poverty. You will be asked to identify outcomes that your project is addressing from a list of UWPEI program outcomes.

Operational Funding

We support agencies delivering vital programs across Prince Edward Island. Dependable and flexible, our two-year Operational funding equips frontline agencies with funding for both programming and core operating support – so they can meet immediate needs while building long-term capacity and solutions to move the needle on poverty and related issues in our region.

***Operational funding is available ONLY to those organizations who have been funded partners of the United Way PEI during the last 5 years. Click here to see who has been a funded partner during that time.**

Can we apply for both Program and Anchor funding?

Yes, organizations that qualify for both funding streams can apply for both funding streams. However, these organizations will have to fill out both applications in the portal.

Where do I find additional information about each stream of the United Way Fund?

A complete list of available community grants, as well as the eligibility criteria for each can be found on the United Way of PEI Website or in the application portal.

Who can apply?

As per CRA, we are only permitted to grant funds to registered charities with CRA registered charitable numbers.

If you are a non-profit organization, not a CRA Registered Charity but you have a charitable project and are partnering with another organization which is a CRA Registered Charity and they would be willing to sponsor you in this application, please contact Treena Smith (she/her), Director of Community Impact and 211 PEI, by email at tsmith@peiunitedway.com to discuss your options.

For info: options may include having an Intermediary Partnership Agreement or other options to be determined.

What does the United Way of PEI fund?

The United Way of PEI fund invests in the most pressing and complex human and social needs facing our community today. We take applications for these grants every second year (this year's cycle is 2024-2026) and charities receive funding from this

grant for two years. Organizations who apply to this fund must be from the social sector and be addressing one or more of our community priorities:

- From Poverty to Possibility
- All That Kids Can Be
- Healthy People, Strong Communities

The United Way of PEI has several priority populations that we focus on. These are some of the most marginalized and vulnerable in our communities. Our priority populations include the following:

- Indigenous Communities
- Children and Youth
- Women
- 2SLGBTQIA+ Communities
- People with Disabilities
- Black and BIPOC Communities
- New Canadians

The United Way of PEI does not fund the following groups:

- Arts, culture, heritage, environment, sports, recreation, or animal programs that do not demonstrate clear alignment with our social mandate
- Special events or conferences
- Activities that are considered core government services
- Political parties
- Religious activities
- Deficit funding
- Fundraising initiatives
- Medical or scientific research
- Capital projects

What if I don't have my references or required documents by the deadline?

All supporting documents must be submitted on or before the deadline for applications to be marked complete. Incomplete applications will be removed from consideration.

Is there a guaranteed award amount for each project?

No, there is no guaranteed award amount. Awards are determined during the evaluation process and are based on the volume of applications received, as well as the strength of each application, up to the maximum grant amount available for each fund that year.

The maximum amount granted per grant is \$50,000 per year.

If I am selected as a recipient, how will I be notified?

All applicants, whether successful or unsuccessful, will be notified of the decision regarding their application via a portal system-generated email. Should you not receive an email, be sure to check your junk/spam folder.

Important Dates and Information:

- August 31st, 2023: Applications open.
- October 1, 2023: Applications close.
- Between October and mid-November 2023: Grant Review Team (made up of a panel of dedicated volunteers to ensure that our donors' contributions are invested where they can create the greatest impact) will individually review and evaluate the applications.
- Mid-November 2023: The Grant Review Team meets and discusses the submissions, including the score results as well as other considerations (e.g. funding history of the applicant, diversity in geographic and population programming and activity areas, value for investment).
- Mid to End November 2023: The Grant Review Team selects a short-list of organizations to conduct site visits to further explore the proposal with the organization. The organizations not shortlisted will be notified at this time that they have been unsuccessful in their grant application. This is where members of the grant review team and United Way staff will meet with and ask questions to the organizations to get more clarity of the projects, if needed.
- December 2023: The Grant Review Team develops recommendations for funding, considering total dollars available, and provides these recommendations to the United Way Board of Directors for final approval.
- By the end of January 2024: Applicants will be notified of the final decision.

How long will it take for me to be notified after the decisions are made?

The length of time between the deadline, decisions and the applicants being notified will vary and will depend on the number of applications being reviewed. We will do our very best to communicate the expected wait time – please be patient. The first time you may hear from us is in November 2023, and you will hear from us with our final decisions in mid-January 2024

If I am selected as a recipient, how will I receive the funds?

Once the recipients are selected there will be a contract signed by both parties. After the contract is signed, partial money will be deposited into your bank account on the dates outlined in the contract. The first payment is typically processed in April 2024.

When I'm notified, will you need anything else from me as a recipient before the funds are sent?

UWPEI FAQ's for Grant Application 2024

You will be prompted to complete a “follow-up” in the application portal containing the contract and must provide your banking information unless we already have current banking information for you. If you are not awarded the full funding requested, you will be asked to provide a brief explanation of how your project will adapt to the reduced funding.

If you have any questions, including discussing project ideas to see if your organization and/or ideas are eligible, please contact the Director of Community Investment and 211 PEI, Treena Smith at tsmith@peiunitedway.com.