

United Way of PEI Strategic Plan 2022 - 2025

Vision

Everyone in PEI can participate in their communities so they can reach their fullest potential.

Mission

The United Way of PEI's mission is to improve the lives of Islanders by empowering communities and supporting collective action.

Values

Accountability, Transparency, Reliability, Credibility, Diversity, Compassion, Community, Service, Education, Agility.

Three Key Strategic Directions

