

WHY YOUR DONATION MATTERS

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43% of working age Islanders lack the reading and writing skills needed to participate fully in our knowledge economy.



\$5.00 per pay provides families with subsidized counselling sessions.



“The tools and lessons learned so far have been vital to the progress myself and my sons have experienced at home. We are a stronger family for participating in Strengthening Families.” - Participant, Summerside Boys and Girls Club.



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For every \$1 invested today in poverty prevention and alleviation, \$6 is saved in future costs to our health care, social services and criminal justice systems.



“Involvement with horses has helped our son mentally and physically. It is a wonderful fellowship for him.” – *Parent, Therapeutic Riding and Horsemanship Program*



“It’s great to keep us out of seniors homes and active in our own homes and community.” – *Participant, Brain Fitness Fun*



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"The United Way was kind enough to help the Native Council of PEI create my position. There's kind of been a lapse between the younger generation and the elders in the community, so the programming is to enrich everyone's life and to understand their cultural piece and past tradition." – *Christina, Native Council of PEI*



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"The Ready, Set, Learn! aims to maintain literacy levels over the summer so that kids aren't subject to what we call the "summer slide", the program that we run helps upwards of **800 kids** every summer and that's directly because of funders like you." – *Gina, PEI Literacy Alliance*



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Autism is now found at epidemic proportions world-wide with 1 in 68 children affected, 1 in 42 boys.





“39% of partner family children showed a remarkable improvement in school grades.” - *Habitat for Humanity*



"When I am riding my horse, I feel like any other young man enjoying the feeling of power and freedom."- *Participant, Therapeutic Riding and Horsemanship Program*



“The tools and lessons learned so far have been vital to the progress myself and my sons have experienced at home. We are a stronger family for participating in Strengthening Families.” - *Participant, Summerside Boys and Girls Club.*



“I’ve had high levels of anxiety and stress now I feel confident. I’ve reached the point where I am upgrading my education and volunteering to build my skills for when I go to find employment.” – *David, Stars for Life*





“Mine is just one voice, but mine is a voice of many voices of people that have been helped and continue to benefit from these programs. I can’t say thank you enough.”- Johnny, Summerside Boys and Girls Club.



“I learned about what it is through a few good friends of mine and it's been the best thing I have ever enrolled in.”- Luke, Joyriders Therapeutic Riding Association



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Recent reports state that only **45%** of PEI students meet national physical activity guidelines and only **69%** of PEI students fall into a healthy weight category for their age.

